

INVITATION

HOST SESSIONS

19th ITS World Congress 2012, 24 & 26 October, 09.00–10.30
Reed Exhibitions Congress Centre

19th ITS World Congress
Vienna, Austria
22 to 26 October 2012
smarter on the way





ATTRACTING A NEW GENERATION

New skills for new jobs in the transport sector

WEDNESDAY 24 OCTOBER, 09.00–10.30 STRAUSS 2 ROOM

Well educated engineers and researchers are key factors for building and sustaining the competitiveness of companies and long-term economic growth. The session aims to compare the interdisciplinary skills needed for industry and the state of the art in the education and training sector, with the goal of presenting measures that ensure optimal levels of skills and competences. In addition, experts will present a variety of approaches that have been taken in order to raise awareness for attractive careers in transport for young people.

MODERATOR

Ms Sarah Krautsack, Programme Officer, Federal Ministry for Transport, Innovation and Technology – bmvit, Austria

EXPERTS

Ms Anke Kovar, Head of DLR_School_Lab Braunschweig, German Aerospace Centre – DLR, Germany
Ms Katja Schechtner, Head of Business Unit Dynamic Transportation Systems, Austrian Institute of Technology – AIT, Austria
Mr Jugdutt (Jack) Singh, Director – Centre for Technology Infusion, La Trobe University, Australia
Mr Peter F. Sweatman, Director, Transportation Research Institute, University of Michigan – UMTRI, USA
Ms Petra Wagner-Luptacik, Senior Expert Advisor, Austrian Institute of Technology – AIT, Austria



ITS FOR THE PUBLIC

Capacity building for a smarter transportation system

FRIDAY 26 OCTOBER, 09.00–10.30 STRAUSS 3 ROOM

If we successfully want to meet the challenge of creating efficient, environmentally friendly, barrier-free and affordable mobility of the future, ITS are a key factor of success. The rather abstract term 'intelligent transport systems' is only vaguely associated with 'moving smarter' by society and by its users. A positive image needs to be created early on, together with new and attractive visions of mobility.

MODERATOR

Ms Petra Wagner-Luptacik, Senior Expert Advisor, Austrian Institute of Technology – AIT, Austria

EXPERTS

Ms Irene Feige, Institute for Mobility Research (ifmo) – BMW Group, Germany

Ms Susan Harris, Chief Executive Officer, ITS Australia, Australia

Ms Karoline Iber, General Manager of the Vienna Children's University, Austria

Mr Alexander Renner, Chief Technology Officer, Siemens AG, Germany

Ms Claudia Riegler, Social Media, Wiener Linien GmbH & Co KG, Austria

Mr Hans-Joachim Schramm, Assistant Professor, WU Wirtschaftsuniversität Wien, Austria

The potential of ITS as the key technology for sustainable future mobility is critically dependent on how users embrace the benefits. Talent also needs to be attracted to research and technological development.

Austria, the host country, puts a spotlight on both the desired vision and current practice of the 'human dimension' of ITS. Sessions will be highly interactive dialogues amongst engaged opinion leaders and stakeholders.

Please note that the host sessions are part of the Congress sessions and that you have to be registered as a delegate the day the host session takes place.

To register as a delegate please go to this link or scan the QR code:
<http://2012.itsworldcongress.com/zone/Security/SignIn?ReturnUrl=%2fzone%2fRegistration>



THE HOST SESSIONS ARE ORGANISED BY

19th ITS World Congress
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Austrian Federal Ministry
for Transport, Innovation and Technology (bmvit)
Unit III/14 – Mobility and Transport Technologies
A-1010 Vienna, Renngasse 5